**Update :**

**1/ generate Url :**

* 1. clinic page

En =>mytripmed.com/{clinic-name}

FR =>mytripmed.com/fr/{clinic-name}

* 1. search results pages url

url created if :

* **search with country** : added after domaine name : {treatment}– { country}

En => mytripmed.com/clinic/{treatment}/{country}/

FR => mytripmed.com/fr/clinique/{treatment\_fr}/{country\_fr}/

* **search without country** : added after domaine name : {treatment}

En => mytripmed.com/clinic/{treatment}/

FR => mytripmed.com/fr/clinique/{treatment\_fr}/

* all **possible urls for results pages** and clinic pages will be added to sitemap
* sitemap

create 2 sitemap.xml one for french and one for english

**2/ generate title and description**

**Title :**

- clinic page title:

En => {clinic-name} in {country} - Mytripmed

FR => {clinic-name} en {country\_fr} - Mytripmed

- reults page title :

En => {treatment} in {country}, compare prices - Mytripmed

FR => {treatment\_fr} en {country\_fr}, comparez les prix - Mytripmed

**Description :**

- clinic page description:

En => {clinic-name} in {city}, {country}, offers a wide range of medical treatments, { treatment\_random1}, {treatment\_random2} ....

FR => {clinic-name} à {city\_fr} en {country\_fr}, propose toute une palette de soins médicaux, entre autres { treatment\_fr \_random1}, {treatment\_fr \_random2} ....

- reults page description :

En => {treatment} in {country} - Compare prices of doctors and clinics, read real patient reviews and book an appointment online for your {treatment}.

FR => {treatment\_fr} en {country\_fr} - Comparez les prix des médecins et des cliniques, lisez les avis des patients et prenez rendez-vous en ligne pour votre {treatment\_fr}.

**3/ Generate <h1> and number of results for results pages :**

**<H1> :**

En => {treatment} in {country}

FR => {treatment\_fr} en {country\_fr}

**number of results Under** **<H1> :**

En => All {number \_of\_results} {treatment} Clinics in {country}

FR => Les { number \_of\_results} cliniques spécialisées pour {treatment\_fr} en {country\_fr}